



FusionStorm and HP: Driving the Next-Generation Data Center

CIOs today are challenged to achieve returns on technology investments as quickly as possible while somehow managing to control costs. According to new global research, 84 percent of technology organizations plan to initiate a data center transformation project within the next year to decrease costs and business risks.* However, the ability of those organizations to achieve both short- and long-term business benefits such as lower costs and accelerated growth may be limited since many decision makers state that technology needs, more so than business needs, are driving their investments.

Of the projects that will be implemented, the majority will include consolidation and virtualization, and will focus on planning for business continuity. Cutting operational costs and enhancing security are also high on the list of important goals for today's CIOs.

* HP Commissioned Research

Data Center Transformation: Aligning Technology Strategies with Business Goals

HP and FusionStorm can help you align your technology strategies with your business goals so that your data center can give you a competitive advantage. Get next-generation benefits like energy, cost and operational efficiencies while significantly improving service quality and the speed of implementation for IT projects.

FusionStorm and HP can also help you work around limitations like strict SLA metrics and regulatory compliance demands to reduce power usage and cooling requirements, make the most efficient use of your IT assets, optimize provisioning, control security threats, and enhance business continuity while mitigating risk and lowering costs dramatically.

3 Reasons to Choose FusionStorm and HP for Your Data Center Project

- The best combination of technology and end-to-end services for your money. With HP's industry-leading technology and FusionStorm's superior design, implementation, and management services, you benefit from an IT infrastructure specifically designed to minimize your capital expenditures and maximize your overall IT investment.
- Assessment and transformation of your IT infrastructure by world-class data center professionals with a broad range of experience and expertise. The experts at HP and FusionStorm collectively hold hundreds of engineering certifications and have decades of experience, all of which they will put to work for you.
- Big business benefits with hands-on customer care. Get time-tested quality products and cutting-edge HP technology while taking advantage of the attentive, reliable and comprehensive customer service that FusionStorm provides.



About FusionStorm

We deliver and support secure, reliable, and scalable IT solutions to reduce operational costs and improve productivity. FusionStorm provides products, professional services, contract support, and 24 x 7 managed services for system infrastructure, storage, networking, voice-over IP, security, database, disaster recovery and managed hosting.

Elite Partner



Virtualization Solutions

FusionStorm's HP Certifications/Specializations

Virtualization Solutions Elite

Virtualization Solutions Elite Partners are experts in delivering HP's unique virtualization solutions, in conjunction with products from industry-leading solutions providers such as VMware and Citrix.

BladeSystem – Servers and Storage Elite

BladeSystem – Servers and Storage Elite partners are experts in business infrastructure and server solutions and can help customers achieve business and IT objectives through server consolidation, optimization, virtualization, and security solutions.

Enterprise Storage Elite

Enterprise Storage Elite Partners help customers achieve business and IT objectives through storage and data center consolidation, data protection, business continuity, availability, and information management solutions.

Oracle Solutions Elite

Oracle Solutions Elite Partners are highly recommended by HP and Oracle as best-in-class to consistently provide superior service for Oracle applications running on HP platforms—from the initial business-benefit analysis through design, installation, configuration, data migration, training, and post-installation.

ProCurve Networking Master

ProCurve Master Partners have the highest level of expertise, certification and infrastructure to deliver 24x7 network lifecycle and post-sales services in large enterprise-wide engagements.

FusionStorm is also HP Software and Solutions Silver Certified and Blade Workstation Authorized.

FusionStorm and HP Offer a Business-Optimized Data Center to Meet Your Business Needs

Adaptable Service

Virtualized, service-oriented architecture adapts to changing application requirements and maximizes the use of hardware resources.

Scalable Performance

High performance network, computer and storage systems deliver capacity on demand when and where it is needed, and scale to meet future needs.

Energy Conservation

Multi-core CPUs, blades, server and storage consolidation, virtualization, and power management can reduce total energy consumption by 30-80%.

Security and Compliance

Fully-integrated, end-to-end security features to protect data and enable compliance with regulatory standards such as SOX and PCI.

Automated Operations

Automated provisioning and management reduces operational costs and allows resources to be quickly re-configured to support changing workloads.

Is your data center ready for the future?

Call 800-228-TECH and let FusionStorm and HP help you cut costs and reduce risk to get more out of your IT investment. For information on FusionStorm/HP expertise, please contact your FusionStorm sales representative or visit us online at www.fusionstorm.com/.